

OVER- gebürstet

Redecker's brush magazine
Issue No. 13 / January 2014



New products

Old oak and new ideas

There are ideas that we are quite proud of, such as, for example, our new ancient wood product line sourced from old oak planks and beams, from which we create special, high-value brush implements. For this we seek out oak from the stables of old farmhouses. The air in these stables contained a high concentration of ammonia, which penetrated the wood, sometimes over centuries, giving it a wonderful dark hue which varies in its intensity. The beautiful grain of the wood, made even more interesting through its dry cracks and knots, is fascinating to look at. For years, we have been building furniture and fixtures using this lovely and durable material,



Our new hand brush and dustpan set
Item No. 110044

so that it seemed quite fitting to use it in the construction of our high-quality brushes as well.

The blanks are roughly worked with an adze (a carpentry hatchet set at right angles to the handle) and afterwards outfitted with the stocking, which consists of especially high-quality bristles, producing a brush with the beauty and appeal that only a centuries-old wood can bestow.

A hand brush is created from oak beams



1 The material: ancient oak beams from the stables of German farmhouses.



2 Each shape is cut individually from the beam, with conscious consideration of the characteristics of the piece.



3 With traditional tools, the blanks are formed without further treatment of the wood surface.



4 And thus the first finished pieces take on their own character: Superb hand brush with an aesthetic individuality.

Dear Friends of Redecker,

Is a new year already on the horizon? Wasn't it just still summer? Well, if it also seems that way to you, you will agree that time flies and everything seems to be in a constant state of upheaval these days. That's why we've created an encounter for constancy in this issue, which includes the lovely company Holz-Leute from München, with whom we were fortunate to celebrate their 140th anniversary at the Oktoberfest; our good friend and neighbor Marion Flethe, who makes beautiful and timeless jewelry in Versmold; and employees who have been working at Redecker for more than 20 years. But at Redecker we also possess the constancy always to be working on something new, a lovely new line of products made of ancient (abiding!) oak beams, for example. Take a moment for yourself and read all about it. Enjoy!

Yours truly, the Redeckers
quergebuerstet@redecor.de



Gernot Redecker draws the contours onto an old beam with the aid of a stencil.

Another innovation is our hairbrush with wild boar bristles and wooden pins, developed at the request of many of our customers. In machine production, this type of construction has, up to now, been available only with synthetic bristles. In our beautiful, anti-static version, wooden pins must painstakingly be set in by hand. But the fantastic results really justify the somewhat higher price of this brush. It is the perfect product for the care of beautiful, long hair!



Hairbrush, olive wood
Item No. 721210

An eye-catcher, in addition: Our new hairbrush with wild boar bristles and light-colored wooden pins

Redecker Products are "Matters of the Heart"

Wood is such a wonderful material. Branches, rough edges, fine cracks always make it individual and unique. If you look closely, you will discover its beauty over and over as we do on a daily basis during the crafting of our fine products. Strikingly decorative pieces gain a very special place in our collections.

Marion Flethe and her studio

Jewelry brushes? Brush jewelry?

In her shop studio in Versmold, Marion Flethe doesn't just create beautiful, delicate pieces of jewelry. She also presents them with imagination and style in her shop windows. This time she included Redecker brushes—a stroke of luck, in our opinion. Therefore, we asked her a few questions.

Quergebürstet: Mrs. Flethe, when standing in front of your shop window, people can watch you directly as you work. Do you mind that?

Marion Flethe: (laughing) A tiny bit, perhaps, but usually only when I'm really trying to concentrate on a difficult piece

without distraction. Generally I think it's nice to let people see how I work. I often get into conversations with customers through this method of working.

Are many of your jewelry pieces the result of commissioned work?

For the most part, no. I create unique pieces, rarely also a series, such as my glass-marble earrings. Increasingly customers are also bringing me old jewelry for reworking and redesigning.

Where do you get your inspiration?

From the many sources that surround me every day! My love of natural materials and wood led me to the Redecker brushes in this case, whose structured



and rough natural surfaces provide a wonderful contrast to the jewelry metals.

That sounds like a very special relationship to the wood ...

Definitely! My first training in a handicraft was carpentry. But I had always dreamed of jewelry design.

How did that happen?

I was able to get a one-week internship in Wolfgang Schäffer's studio in Detmold. He told me right away that he did not plan to take on any more long-term trainees. After one week of the internship, however, he decided otherwise.

He recognized your talent! Thanks to Herr Schäffer. Do you have a preference in the materials you work with?

I use the classical materials of jewelry design, preferably high-quality 750 fine gold, (which equates to 18-karat gold), but also silver, and of course pearls, stones and mixed materials.

With superb results! Thank you very much, Marion Flethe.



Brimming over with ideas, Marion Flethe decorates with brushes

140-Year anniversary of Holz-Leute München

Holz-Leute is a traditional merchant from München, offering beautiful as well as practical objects and located between the Viktualienmarkt and Marienplatz. For 140 years this business has had only two things as its driving force: wood and craftsmanship. Knowing that, we felt that a co-operation with them was almost inevitable. This was, fortunately, not only our opinion. And so we were even invited to celebrate with them at the world-famous Oktoberfest. Thank you, Holz-Leute for the huge party!



The three behind Holz-Leute: Stephanie Strobl, Florian Fackler and Christine Fackler

There it is again, the constancy we referred to earlier. For 140 years, Holz-Leute has been loyal to its theme, which is to interpret and create those practical helpers we rely on for daily use in new and astonishing ways using the marvelous materials wood and metal, whose processing has been perfected by humankind for centuries. And to do so at the highest level of excellence. These are products made to last for the short eternity of a human lifetime.

It's interesting to know the story behind the name "Holz-Leute." It means "Wood-People" if taken literally, and it

comes from the name of the entrepreneur Carl Leute, who was already producing board games, kitchen utensils and ladders in his own workshop as early as 1891. He was the son-in-law of the founder of the company, Josef Leitl (and the name Leitl is an early Bavarian form of the word "Leute" as well!). Mr. Leitl was a master wood-turner who ran his business at the site of the current Stadtsparkasse München, a well-known savings bank. Even today, the product line of Holz-Leute is known for its practical and beautiful implements, knives, chess games and billiard queues in addition to an all-inclusive assortment of brushes, which is our proud contribution. Holz-Leute is a family business and will remain one. The woman behind the scenes is one with a great deal of experience, Christine Fackler, who has been running the business since 1992. Her children Florian Fackler and Stephanie Strobl continue the tradition with enthusiasm and invest the same passion into the business as their forefathers did in the previous generation.

For the 140th anniversary of the company's founding, Holz-Leute invited friends and partners to München to celebrate an Oktoberfest-Day jamboree with all the proper bells and whistles: Dirndls, frolicking in true Bavarian tradition and, of course, Bavarian beer. We had the great pleasure of attending!



Having a wonderful time at the Oktoberfest



It's a little vexing ...



Good, natural materials have become rare on world markets

... for us, as probably for you, that we aren't able to deliver some items in the amounts our customers would like. The reason for this is that the natural materials with which we work are increasingly difficult to source and available in ever diminishing amounts. As an example we could name our ostrich feather duster, as there is a very limited supply of feathers of the type needed. In addition, natural catastrophes seem to be playing an increasing role in supply, which influences the delivery of plant fibers and animal bristles. To minimize such obstacles, we have extended our storage capacity this year with an annex. We hope, together with you, that this remedy will solve the problem and that the raw material market for brushmakers will improve. Meanwhile, thank you for your understanding if the delivery of an item is occasionally delayed.

Yours truly, the Redeckers



Redecker's exclusive collection at Holz-Leute

Employees Anniversaries

The older a company gets, the more anniversaries there are to celebrate. These include the anniversaries of "employee seniority" as it should probably read in the official German. But we simply say, "How nice that you have been with us so long, Heike Poggenklas and Helga Hacker!" And there is a future commemoration coming up that pleases us very much. Our ostrich feather duster specialist Sabine Härzer—excuse us, it's Härzer-Busker now—has married. Congratulations!

Five years ago at this point we celebrated Heike Poggenklas' 20-year anniversary of employment at Redecker under the heading "Redecker Bedrock". Now it has turned into 25 years. How can such dedication be honored even more



Where has the time gone? Helga and Heike with their favorite flowers on the day of the anniversary

highly? Well, probably with a huge and hearty thank-you to our two guests of honor, because Helga Hacker from the warehouse can celebrate a proud 20-year span with the Redecker family as well.

We are grateful to both of them; without employees like that, Redecker would simply not be Redecker.

Sabine Härzer-Busker has many hobbies. One of them is occupying the position of Redecker expert for the production of ostrich feather dusters. Another is her pets, which is why she is also the chief dog-sitter for the Redecker company dogs, Asta and Marlene, when the Redeckers are visiting trade fairs or traveling on holiday. The two of them love Sabine dearly, but they must now learn to share her affection with more than just her three children, as she has married her significant other Johannes Busker. As they leave the Registry Office where they tied the knot, the two of them go through a trellis made up of their Redecker colleagues holding ostrich feather dusters. Congratulations, Sabine!



After the Registry Office: The Redecker feather trellis

Trade fair date 2014:
We are looking forward welcoming you!

MAISON
&OBJET
PARIS

Maison & Objet
Paris
Jan. 24 - 28, 2014
Hall 6, Q71

SPRING FAIR
INTERNATIONAL
INSPIRING BUYING

Birmingham Spring
Birmingham
Feb. 2 - 6, 2014
Hall 6/7, 6N32

ambiente

Ambiente
Frankfurt
Feb. 7 - 11, 2014
Hall 1.2, G49

VIVANESS2014
into natural beauty

Vivaness
Nuremberg
Feb. 12 - 15, 2014
Hall 7A, 311



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