



QUER / gebürstet

Redecker's
Brush Magazine

Issue No. 30 · January 2026



OUR NEW PRODUCTS FOR 2026

Designed ... for life!

As always, our new products are beautiful, practical and sustainable. This year, we have once again discovered and developed ingenious aids that not only make life easier, but also more beautiful.

Wood is a wonderful natural material that not only fulfils its purpose for decades, but also becomes more beautiful over time. The same applies to leather – which is why we decided to combine the two materials. We have fitted our most beautiful products with handmade leather covers from a small manufacturer and are delighted with the result. The hand-stitched leather with decorative stitching turns our beautiful brushes into unique gifts and collector's items that will bring joy to their owners for decades to come. Each product is unique, with its own character, look and feel. Last but not least: a real eye-catcher in the shop window or on the online shop! ▶



448410
cashmere brush



388406
shoe shine brush



468401
& 468405
dust brush



468488
ostrich feather
duster



428473
table sweeping set

DEAR CUSTOMERS AND FRIENDS,

As always, we are pleased to present a selection of our new products from our freshly printed catalogue. In it, we celebrate the craftsmanship that we have been practising and loving for more than 90 years with stunning photographs from our workshop and of our employees. You can find out more about this in the 30th (!) edition of Quergebürstet.

Will we see you at the trade fairs in 2026? We look forward to it!

Yours, Jana and Felix Redecker
quergebuerstet@redecker.de





The ring cleaners (257013 and 257011) made of high-quality stainless steel can be used to effortlessly remove residues and burnt-on food from cast iron or wrought iron cookware without damaging the valuable patina.



023801
key hanger

Our theme in the new catalogue is: Designed ... for life. All new products follow this motto. But we wouldn't be Redecker if we didn't always assign a purpose to good design. That's why we've created designs that make life amazingly easier: the key hanger without hooks, for example: a simple but ingenious trick – with no visible fastenings.

bristles that has been extensively tested by professionals and found to be good. There are also new scratch and joint brushes in special shapes, as well as a beautiful pastry brush – the first from Redecker in the traditional hand-pull style!

But there is also news outside the brush portfolio: we have rediscovered cork and, in addition to classic and very attractive coasters, have also added yoga blocks, massage wedges

and balls to our range. Speaking of massage: There are also some great new ideas made from wood and cotton, including the beautifully shaped GuaSha massage sticks (see also the DIY topic here in Quergebürstet).

We look forward to the 2026 season and your feedback at the upcoming trade fairs. You can find a list of our trade fair dates on the back!



619004
yoga Block

619003
yoga wedges

619001 & 619002
massage ball



759020 & 759015
trivet

759009
glass coaster



461005
USB-C brush

751023
pastry brush

The new USB-C brush was long overdue and looks great on a key ring – or can be quickly attached to the charging cable with the leather strap... the sturdy bristles reliably remove stubborn crumbs and dust particles from the flat connection sockets.

Climbers have often asked us for a bouldering brush. The problem: stubborn chalk residue around the bouldering holds. Now we have developed a specially shaped brush with hard

MY FAVOURITE REDECKER PRODUCT

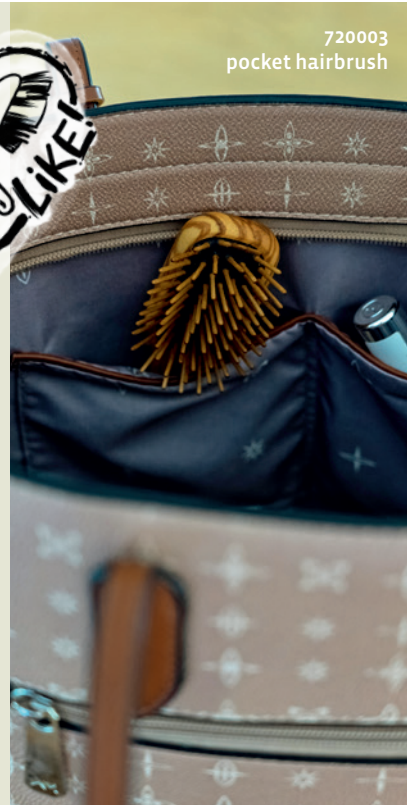
Small, sturdy, useful - and beautiful!



My name is Katharina, I work as a media designer and illustrator – my dream job! But even there, sometimes your hair stands on end.

Thanks to the pocket wooden hairbrush, I can at least change my appearance and quickly tidy up my hair.

I've had it with me for many years – at the office or on the go, it fits perfectly in my coat pocket or even in the smallest handbag. Very important: the walnut pins make it antistatic and prevent my hair from becoming electrically charged. What's more, the olive wood handle is simply a delight to hold. Functional and beautiful: I love this brush!



We were interviewed about our craft and company for the exhibition. A wonderful day of filming!

We are proud to be part of the LWL's 'Mission Machen' exhibition. Have you seen the fantastic pictures in the current catalogue yet?

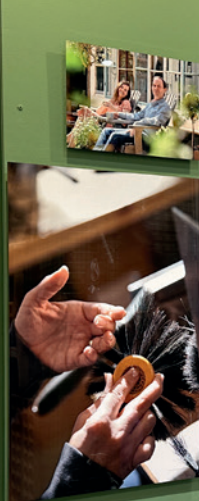
More information about craftsmanship from the region and the exhibition, which will go on tour in spring 2026, can be found here:



missionmachen.lwl.org



Nachhaltige Alltagseller
Bürstenhaus Redecker in Hamm
Das Bürstenhaus Redecker ist ein Familienbetrieb, der seit über 100 Jahren hochwertige Bürsten herstellt. Die Bürsten werden aus natürlichen Materialien wie Borsten, Holz und Kunststoff gefertigt. Das Unternehmen ist stolz auf seine nachhaltige Produktion und die Zusammenarbeit mit lokalen Lieferanten.





COLUMN

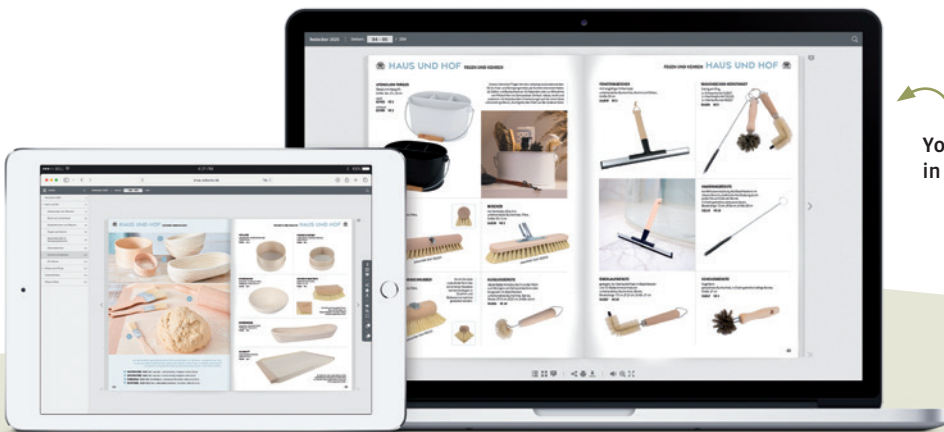
90 years of Redecker: Craftsmanship remains craftsmanship – even in the digital world

This year marks the 90th anniversary of the Redecker brush factory! I am proud to be part of such a long family and company history. A special tribute to this long tradition was paid in the wonderful exhibition 'Mission Machen' (Mission Making) by the Landschaftsverband Westfalen-Lippe, which opened in the middle of the year. This was reason enough for us to take an anniversary trip to the exhibition with all our employees. It celebrates good craftsmanship and its values. Not only Redecker, but also many other old craft techniques and companies from the region are

presented here. This encourages us! Because although things have changed at Redeckers over the years – we too are becoming more digital and modern – one thing has never changed: the quality of craftsmanship of our handmade products and their materials is at the heart of our corporate philosophy. And it always will be. We were given permission to reproduce some of the truly beautiful pictures on display at the exhibition here in the catalogue – many thanks to the exhibition organisers and especially to the wonderful photographer Tuula Kainulainen!

Speaking of digital: our new catalogue is now also available online as a digital order catalogue: browse online, view additional product data and order directly from the catalogue – a real convenience for everyone. Give it a try!

Felix Redecker



You can find the digital catalogue in your customer account!



In addition to the exhibition opening, the company outing included a picnic and lots of nice conversations. Thank you for the great summer day with you!

And there was even time for a photo with photo ;-)



DO-IT-YOURSELF WITH REDECKER

Massage: muscle fascia, lymph and GuaSha woods

Ever since Redecker catalogues have been around, we have offered a wide range of massage products, from brushes and wooden tools to gloves and belts. In recent years, this trend has experienced a resurgence. Supporting the regeneration of the face and body with targeted massages is not only healthy, but also incredibly beneficial. In addition to all the direct health benefits, the massage itself is relaxing and soothing.

Here are a few basic rules with special consideration for our new massage products: Massage requires time and tranquillity – take a break and do not look at the clock or your mobile phone. Massage is both mindfulness and enjoyment!

Always massage in the direction of the muscles, never against the fibres. As a general rule for full-body massage, always massage towards the heart. For delicate facial massages, such as with our new GuaSha woods, the direction is not important.

Light strokes or stronger pressure? It is okay if you feel slight pressure or even very slight pain when stimulating lymph flow or performing fascia massages, for example. However, the face should always be massaged very carefully, especially around the eye area.

The material: Wood is warm and firm and massages specific areas intensively. Examples: massage rollers or GuaSha woods. Brushes with natural fibres or straps, such as our new massage strap, complement the massage with an exfoliating effect and stimulate blood circulation – wonderful after a bath or during a sauna treatment.



616828
foot massage roller



616809 & 616825
GuaSha massage wood



615028
massage glove



616843
massage roller



615005
peeling/massage belt

Finally, trade fairs are back!

In the 90th year of our company's history, we have not only given our catalogue a facelift, but also completely redesigned our trade fair stand. At trade fairs from January 2026 onwards, we will also be presenting all our new and existing products in a new setting. Visit us at our trade fairs! We look forward to meeting you in person at our new stand. See you there!



A highlight at the new exhibition stand: our collection of rare brushes from around the world and collector's items from 90 years of Redecker.

Discover our complete product range – touch and try it out is expressly permitted!



Trade fair dates 2026

We are looking forward to welcoming you!

Top Drawer

London
Jan. 11 - 13, 2026
F59

MAISON&OBJET

Paris
Jan. 15 - 19, 2026

SPRINGFAIR

Birmingham
Feb. 1 - 4, 2026
Hall 4 | H70-J71

ambiente

Frankfurt
Feb. 6 - 10, 2026
Hall 9.0 | D32

home & gift

Harrogate
July 19 - 22, 2026
DP1-D42



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