



QUER / gebürstet

Redecker's
Brush Magazine

Issue No. 29 · January 2025



FROM DESIGN TO DIY

What's new...?

Great design pieces, practical ideas, ingenious helpers for everyday life - that could be the headline for our new products.

Our many new brushes for stripping wood (see also DIY article) are fitted with bronze wire. The material is robust, moisture-resistant and durable. Our new barbecue and pizza oven brushes, which can also be used on hot pizza oven stones thanks to their heat-resistant brass wire trim, have also been eagerly awaited by many.

Brass wire also gives other brushes special properties. That's why we now have an all-round hand brush in our range that you can use to brush dirt and animal hair from rugs, floor mats and car trunk fleece. ▶



320002
dish brush
stand

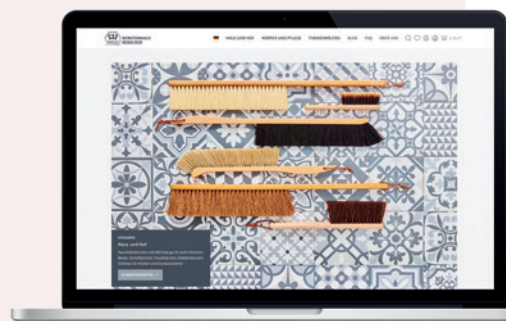
320003
pot brush
stand

DEAR CUSTOMERS AND FRIENDS,

As always, we're showing you our brand new products for 2025 here - but this time there's even more great news: Our new online shop went live in summer of 2024 and now offers even more information about our beautiful products in a new design. In addition, there is now also a blog and more guides,

product videos and much more. We are delighted!

Yours, Jana and Felix Redecker
quergebuerstet@redecker.de



New look: The Redecker webshop.



797070
pizza oven brush

461218
upholstery/clothes brush



It is also particularly suitable for old, untreated wooden steps in outdoor areas, for example, as the fibers penetrate deep into the wood structure, it loosens out the dirt and moss that has accumulated in between.

Our new upholstery/clothes brush is particularly beautifully designed, removing crumbs, stains or hairs from

upholstery or clothes with its dense black bristles. Thanks to its special shape, its sister with union bristles scrubs dirt out of even the most inaccessible corners.

Our jewel for everyday use, however, is the new indoor brush made of beautifully dark-colored ash wood. Its tapered shape reaches every corner! The slotted horsehair ensures that no crumbs are left behind - that's a promise! We also have two new special brushes for enthusiasts in our range: the sound system brush (matching our record brush!) cleans sound system components with its fine goat



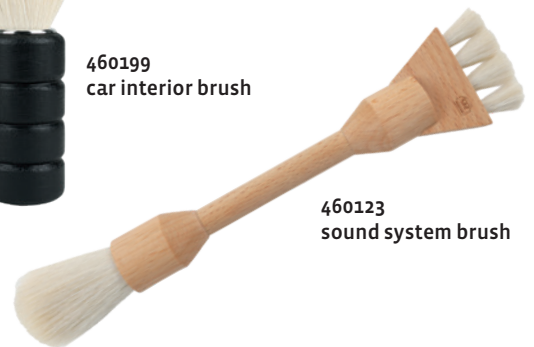
187033
all around hand brush



120398
indoor broom



460199
car interior brush



460123
sound system brush



COLUMN

How we travel the world when it comes to brushes

The topic of brushes and natural products takes us to trade fairs and cultures all over the world - where we keep discovering great products and materials that we want to include in our range because they are practical and sustainable.

Brushes have always existed everywhere. And we are always surprised and excited by what there is to discover. But how do we deal with the fact that these discoveries sometimes come from regions that do not meet

our ecological standards? Quite simply: we stick to the Redecker way. To create sustainable products that are not only practical but also beautiful and durable. With craftsmanship, we try to develop and manufacture similar brushes according to European standards. In most cases, we have succeeded in doing so with the help of our expert colleagues in product development.

Nevertheless, there are one or two products that are so special but also so great that we don't want to withhold them from you. In these cases, we convince ourselves personally: we visit our suppliers and partners directly on site and talk to them

about how sustainable their business practices and conditions are. What we find is often unusual for our European-influenced ideas, but no less good for that; sometimes there are even practical solutions that can teach us something. With a respectful eye and a willingness to learn, both sides usually benefit from a new business relationship. That's globalization the Redecker way!

Jana Redecker

hair, but also the sensitive membranes of high-quality speakers without damaging them. The car interior brush cleans all surfaces and contours of car and other professional cockpits. With its design reminiscent of a stack of tires, it is the perfect gift for all car enthusiasts!

AND ANOTHER IDEA...

Our new palm fiber hand brushes are great tools from Asia, where they have been made and used every day for centuries. The tightly bundled palm fibers sweep workbenches or the dining table, for example, quickly and perfectly. The small version can also

be used to sweep bonsai and other small potted plants, as the firm but fine fibers allow very small sweeps.

The same material is now also available in a beautiful and extremely durable pot/wok cleaner. If the trim wears out over time or becomes too dirty, the brush can be trimmed and the next copper wire removed. It is then as good as new again and can be used right to the end.

But that's not the end of the design theme in the kitchen. Our new dish-washing brush stand fits all Redecker dishwashing brushes and lets them shine in a different light. They seem to

float quite presumptuously. Our new pot brush (and many others) is also given a whole new look with the matching brush stand. And the brushes can also be dried in the right way.

We will be presenting all new products at the trade fairs - we look forward to seeing you there!



323019
pot/wok cleaner

183014
hand brush
„Shuro Brush“



183022
hand brush
„Shuro Brush“



There's also something to celebrate: In 2025, Bürstenhaus Redecker will have been around for 90 years! Reason enough to take a brief look at the long and exciting history of our company on our website, blog, Instagram and Facebook throughout the year.

The first articles are already online!



www.redecker.de/en/about-us/history





Trade fair dates 2025:

We are looking forward to welcoming you!

Top Drawer

London
Jan. 12 - 14, 2025
F29
&
Sep. 14 - 16, 2025

MAISON&OBJET

Paris
Jan. 16 - 20, 2025
Hall 4 | G68
&
Sep. 2025

SPRINGFAIR

Birmingham
Feb. 2 - 5, 2025
Hall 4 | H70-J71

ambiente

Frankfurt
Feb. 7 - 11, 2025
Hall 9.0 | D32

home & gift

Harrogate
Jul. 20 - 23, 2025
DP1-C48

MY FAVORITE REDECKER PRODUCT

A helper in all situations!

My name is Marcus and I have been looking after medium-sized and large retail customers from all over the world at Redecker for many years. I didn't have to think long about my favorite product: The Redecker clothes brush (447000) can do (almost) everything - that's why it's my favorite and why I use it every day. The secret is the bronze wire – a great material, not too hard and not too soft. This brush removes fluff, hair and dust from upholstery,



clothing and any textile surface with the very first sweep. The horsehair on the outside smooths first, then the bronze wire reliably brush away pilling from sweaters! I've always had the clothes brush at home for years. Because the oiled pear wood becomes more beautiful from year to year if you re-oil it every few months. Conclusion: My quick, beautiful everyday helper in all situations...!



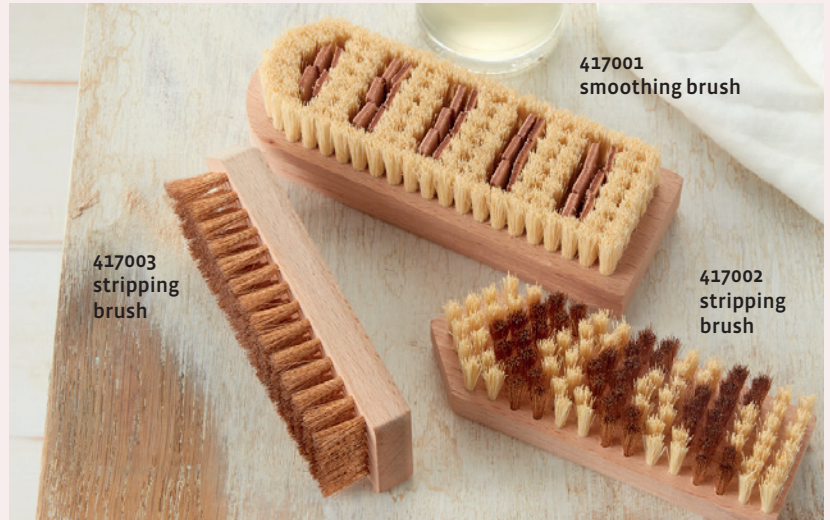
DO-IT-YOURSELF WITH REDECKER

Reconditioning furniture - stripping with Redecker products

This time, our DIY tips are not about a kitchen topic: we have looked at stripping and refurbishing furniture and wooden surfaces - and thus taken up a topic that we, as natural wood experts, are actually responsible for anyway.



At the same time, restoring old furniture is of course a sustainable way of preserving what already exists: Often the unimpressive, flaking and unsightly surfaces of old staircases, banisters, chests of drawers, cupboards or kitchen tables conceal wonderful pieces of jewelry, made from good quality wood. All it takes is a little bit of time to bring out the beauty of the material and the craftsmanship. And of course our special stripping brushes. Painted or treated surfaces of furniture or wooden structures can basically be removed using two techniques: Sanding or stripping. The latter is always recommended for complex contours, angles and ornaments. You can buy ready-made stains - or make them yourself from caustic soda or caustic soda and paste or potato starch. For beginners, ready-made stains from a can are recommended; make sure that they are as environmentally friendly as possible. There are now well-functioning citric acid-based stains that also release less or



417004
bronze wire brush/spark plug brush



no toxic fumes. The stain is applied with a paintbrush or a brush and removed after the application time with one of our stripping brushes and/or a spatula (417003, 417002). The sturdy bronze wire of our stripping brushes is not affected by the stain. For particularly fine contours and ornaments or hard-to-reach areas, there are special smaller brass wire brushes in our range (417004, 527010, 527015, 527020). This process may need to be repeated, never damage the wood by working too hard! Our smoothing brush (417001) can be used to smooth out

the wood fibers that have been raised by staining. After staining, the wood is washed off and left to dry. Now the wood can be sanded, oiled, varnished again or treated further. All this work is really worth it: the old wood shines with a warm glow and its individual grain! The brushes can be thoroughly rinsed with water afterwards and should then be left to dry.

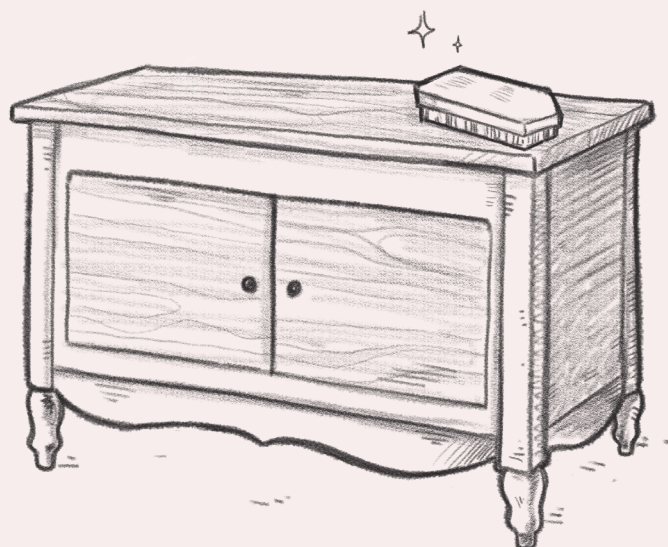
527010
brass wire brush, Ø 1,0 cm



527015
brass wire brush, Ø 1,5 cm



527020
brass wire brush, Ø 2,0 cm





#wecareforturtles

REDECKER ON THE ROAD:

Visiting the turtles

Our travels take us all over the world - to find inspiration for new products, but also to visit raw material suppliers and see how they operate sustainably. We are always on the lookout for good and meaningful projects that focus on sustainability and environmental protection. For some time now, we have been involved in a nature conservation project at the University of Malaysia, which we find convincing: We have taken over the sponsorship of two turtle nests on the island of Redang in

Malaysia! Since the 1990s, a new population has been built up on the beach of the Chagar Hutang conservation area - from 200 to 300 nests to more than 1,000 today. The turtle species there grows to over one meter long and weighs up to 180 kg. The "green sea turtle" used to be called the "soup turtle" because it was hunted for the production of this specialty - which explains, among other things, why it was almost extinct at the end of the last century. The turtles lay 100 to 140

eggs in a clutch in the sand, after about 50 days the little offspring hatch and move towards the water. Many are killed in this way by predators (including human predators) - only very few survive the first two weeks of life. The costly protection and monitoring of the nests can only be maintained if financial help comes from outside. We are involved and are delighted to be able to help. We were able to combine a trip to Asia, where we also discovered new products (great new palm brooms, see also the new products article), with a visit to "our" turtles. We were very impressed and enchanted.

With a researcher from the University of Malaysia, we carefully dig...



... a hatchling of the green sea turtle.



Cradle of the green sea turtle: The beach of the Chagar Hutang sanctuary on the Malaysian island of Redang.



Manufacturer of fine brushes since 1935

Imprint

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